



CONCEPT DOCUMENT

WORLD ENVIRONMENTAL HEALTH DAY

2023

1. Purpose

The 26th September 2023 marks the 12th World Environmental Health Day (WEHD) since its launch by the International Federation of Environmental Health (IFEH), with a proclamation at its September Council Meeting in Bali, Indonesia. The South African environmental health fraternity has celebrated this day annually by since 2012, with the 1st commemoration held in Queenstown in the Eastern Cape Province.

WEHD is dedicated to the recognition of the continuing threats of environmental risk factors to human health and the urgent need to address the determinants of health that impact negatively on the health of the population. In addition, the dedication and hardwork of Environmenf1 0 0 1 144 nBTdT/F5 12 Tf1 0 0 1 361.15 455.47 TmSid/HnBT/F5 12 Tf1g0

The event will be held on 26-27 September in Stellenbosch, Western Cape Province.5.2

5.1 Target audience

Approximately 450 (four hundred and fifty) delegates are expected to attend the event physically, and a virtual platform will be made available for presenters.

Delegates are expected from the environmental health fraternity, including Environmental Health Practitioners from all 9 provinces, other government agencies, students and educators from Institutions of higher learning, political leaders and various other stakeholders working in government and the environmental health space.

5.2 4th Annual

6.2 Key campaign messages

“A clean environment is a healthy environment”

“Prevention is better than cure”

“Break the cycle of disease”

6.3 Information, education and communication strategy

The following mediums can be utilized to raise the profile of environmental health in the communities;

(i) Social Media:

Use of **social media networks**, such as partnerships with Facebook, Instagram to distribute messages.

(ii) Use of print material

Environmental Health related IEC material could be distributed to schools, businesses and community gathering centers i.e., posters, pamphlets.

Distributing a *fact sheet* on environmental health and engaging communities and answering possible questions.

(iii) The use of mass media:

Radio: The use of Regional/community Radio to flight messages, radio public service announcements (PSA's), radio health education programme (request of slot with local stations to interview EHPs on environmental health).

TV: Public Service Announcements adverts.

Stakeholders such as those mentioned below should be engaged during the commemoration to ensure continued collaboration and synergies in service delivery at all levels.

Department of Health programmes such as Health Promotion, Communicable Disease Control, Nutrition, Communications, ITC).

Department of Basic Education, Dept of Cooperative Governance and Traditional Affairs, Dept of Fisheries, Forestry, and the Environment, among others.

Health professions Council of South Africa.

South African Local Government Association (SALGA).

World Health Organisation.

Institutions of Higher Learning and other research institutions.

Department of Cooperative Governance and Traditional Affairs

NGOs working on environmental health.

Border Management Authority.

Cluster: Environmental and Port Health Services

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